

# ADVERTISING ORDER

## LAKE RIDGE COMMUNITY NEWS

A publication by and for Lake Ridge property owners

POA of Lake Ridge

100 Lake Ridge Parkway, Cedar Hill, TX 75104

Email: [communications@lakeridgepoa.org](mailto:communications@lakeridgepoa.org)

Phone: 214-473-2002 Fax: 972-293-7119

### ADVERTISING CONTACT INFORMATION

<b>Business Name:</b>	
<b>Contact Name:</b>	
<b>Street Address:</b>	
<b>City/State/Zip:</b>	
<b>Phone:</b>	
<b>Fax:</b>	
<b>Email:</b>	
<b>Website:</b>	
<b>Lake Ridge Res.:</b>	[ <input type="checkbox"/> ] YES, I live in Lake Ridge. If address is different from above please provide
	[ <input type="checkbox"/> ] NO, I do not live in Lake Ridge

### INFORMATION FOR ADVERTISERS

<b>Deadlines</b>	Submission and payment due 15 days prior to publication.
<b>Ad Sizes:</b>	1/4 Page = 3.25" W x 4.5" H. 1/8 Page = 3.25" W x 2.0" H or business card size. 1/2 Page = 7" W x 4.5" H. Full 7" W x 9" H Classified = 2 lines max.
<b>Ad Format:</b>	Ads in both the distributed newsletter, and the one posted on our community's website, are in color. Ad file formats supported are jpg, gif, bmp, or tif. JPG files are preferred. Business cards may be mailed to the address above and will be scanned for publication.
<b>Circulation:</b>	Lake Ridge Community News is delivered free to approximately 1,950 property owners and online to residents at lakeridgepoa.org.
<b>Payment Info:</b>	Total due should be sent with this order. <b>Checks only</b> at this time. Make check payable to <b>Property Owners Association of Lake Ridge</b> , and mail to the above address. Please write " <b>Community News Ad</b> " on the memo line and make sure your <b>business name</b> appears somewhere on the check.

### ADVERTISING RATES & INFORMATION PER ISSUE

	1 issue	<b>SPECIAL INSTRUCTIONS</b>
<b>Full Page</b>	\$250	For optimal results, PLEASE provide camera ready artwork with the proper aspect ratio. For example, if you are submitting a 1/4 page ad, please be sure that your artwork is in the proper perspective for a 1/4 page. If your submitted art needs to be significantly resized by newsletter staff it may negatively affect ad quality. Please add additional comments or instructions, if any.
<b>1/2 Page</b>	\$175	
<b>1/4 Page</b>	\$100	
<b>1/8 Page or Business Card</b>	\$60	
<b>Classified (2 lines max)</b>	\$25	

<b>Total Payable:</b>	
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<b>Ad Material Provided:</b>	[ <input type="checkbox"/> ] New Ad (e-mail Ad artwork or classified text to <a href="mailto:communications@lakeridgepoa.org">communications@lakeridgepoa.org</a> )
	[ <input type="checkbox"/> ] Re-Run Last Ad.
	[ <input type="checkbox"/> ] Upgrade Ad. (e-mail Ad artwork to <a href="mailto:communications@lakeridgepoa.org">communications@lakeridgepoa.org</a> )
	[ <input type="checkbox"/> ] Preferred Placement (add 20% - please contact <a href="mailto:communications@lakeridgepoa.org">communications@lakeridgepoa.org</a> before ordering)
	Ads will appear in next issue(s) unless contract specified

The editors reserve the right to reject any advertisements for any reason.

Ads that are deemed inappropriate or distasteful for this publication will not be run.

We do not knowingly accept advertisements that discriminate or intend to discriminate on any illegal basis, or are otherwise illegal.

Advertising orders cannot be canceled after the deadline without prior arrangements.

No copy changes will be accepted after the deadline.

We are not responsible for errors in advertising.

We reserve the right to edit, reject or reclassify advertisements in our sole discretion, without notice.

We commit to printing accurate advertising to the best of our ability based on what is provided to us.

If an error relating to a phone number or price is our fault, please bring it to our attention within 7 calendar days of postmark and we will refund your money or run a corrected ad in our next publication at no charge.